

What is claimed is:

1. A communication system comprising notification means arranged to locate a mobile unit and to transmit a notification to said mobile unit via a first telecommunication network when said mobile unit moves within the vicinity of an access node of a second network.
2. A communication system according to claim 1, wherein said notification comprises a voice message or text message.
3. A communication system according to claim 1, wherein said notification contains the location of said access node.
4. A communication system according to claim 3, wherein the notification further comprises one or more from the list including the data transfer rate supported by the access node, details of the transmission coverage provided by the access node, the cost to a user of utilising the access node and details of goods and services available at the access node.
5. A communication system according to claim 1, wherein said notification contains directions to said access node.
6. A communication system according to claim 1, wherein said notification comprises an electronic token.
7. A communication system according to claim 6, wherein said electronic token has a redeemable monetary value.
8. A communication system according to claim 7, wherein said access node is located at a retail outlet at which said electronic token is redeemable.
9. A communication system according to claim 6, wherein said electronic token comprises a gaming credit.

10. A communication system according to claim 6, wherein said electronic token is transmitted only when said mobile unit is in communication with said second network.

11. A communication system according to claim 1, wherein said mobile unit is capable of communicating with both said first and said second networks, said mobile unit being capable of communicating with said second network only when within a predetermined range of said access node.

12. A communication system according to claim 1, further comprising a further mobile unit for communication with said second network, said further mobile unit being capable of communication with said second network only when within a predetermined range of said access node.

13. A communication system according to claim 11, wherein the rate of communication with said second network is at a higher data rate than the rate of communication with said first network.

14. A communication system according to claim 1, wherein the location of the access node is held on a storage medium in communication with said first network.

15. A communication system according to claim 1, wherein said first network comprises a cellular communication system.

16. A communication system according to claim 1, wherein said second network comprises a wireless LAN or a 3G pico-cell.

17. A telecommunication system comprising:

at least one base station for communication with at least one mobile communication device via a first wireless telecommunication network;  
means for determining the location of the mobile communication unit;  
means for accessing a data storage device having the location of at least one access point of a second wireless telecommunication network stored thereon; and  
means for causing a notification to be transmitted to the mobile communication device first comes within a predetermined distance of the access point of the second wireless telecommunication network, the notification comprising an electronic token redeemable at the location of the access point.

18. A method of notifying a mobile device user to the presence of a network access node, the method comprising:

providing a first network in communication with said mobile device;  
determining the location of said mobile device; and  
transmitting a notification from said first network to said mobile device when said mobile device moves within the vicinity of a network access node of a second network.

19. A method according to claim 18, wherein said notification signal comprises a voice message or text message.

20. A method according to claim 18, wherein said notification signal contains the location of said access node.

21. A method according to claim 18, wherein said notification signal contains directions to said access node.

22. A method according to claim 18, wherein said notification signal comprises an electronic token.

23. A method according to claim 22, wherein said electronic token has a redeemable monetary value.

24. A method according to claim 23, wherein said electronic token is redeemable at a retail outlet at which said network access node is located.

25. A method according to claim 22, wherein said electronic token comprises a gaming credit.

26. A method according to claim 22, wherein said electronic token is transmitted only when said mobile unit is in communication with said second network.

27. A method according to claim 18, wherein the location of said at least one network external access node is held in a storage medium, said storage medium being in communication with said first network.

28. A method according to claim 18, wherein communication with said second network is achieved using said mobile device when said mobile device is within a predetermined range of said external access node.

29. A method according to claim 18, wherein communication with said second network is achieved using a further mobile device when said further mobile device is within a predetermined range of said external access node.

30. A method according to claim 28, wherein communication with said second network occurs at a greater data rate than communication with said first network.

31. A method of notifying a mobile communication device user to the presence of a network access point, the method comprising transmitting a notification to a mobile communication device via a first telecommunication network when that mobile communication device first moves within a predetermined distance of a network access point, wherein the notification comprises a reward redeemable at a retail outlet located at the network point.

32. A method of operating a wireless communication system, the wireless communication system comprising one or more access nodes to the wireless communication system, the method comprising providing details of the location of the or each access node to a further telecommunications network.